



Annual Report 2010/2011

Our Vision: Bay of Plenty - the most Active Community in New Zealand

Our Mission: To inspire and enable Bay of Plenty communities to be the most Active in NZ



Directory

Group	Sport Bay of Plenty Charitable Trust Sport Bay of Plenty Events Limited
Trustees	Grant Utteridge (Chair) Gill Gemming Craig Corbett Paul Owen Shan Tapsell Carol Quirk Paul Wollaston (<i>from 05/04/11</i>) Graham Young (<i>from 07/06/11</i>) Susan Northey (<i>resigned 7/12/10</i>) Peter Leggat (<i>resigned 02/11/10</i>)
Chief Executive	Wayne Werder
Bankers	ASB Tauranga
Solicitors	Cooney Lees Morgan
Auditors	Gray & Co

Sport Bay of Plenty Events Limited

Directors	Paul Owen Shan Tapsell
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"Sport Bay of Plenty is proud to be associated with Sportnet. Sportnet is the umbrella organisation representing the interests of the 17 Regional Sports Trusts across New Zealand".



Goals / Purpose etc

Our Vision: Bay of Plenty - the most Active Community in New Zealand

Our Mission: To inspire and enable Bay of Plenty communities to be the most Active in New Zealand

The four key priorities of the Strategic Plan are:

1. Active Lifestyles

More people, more active, more often

- Building stronger links between schools and recreation organisations to keep young people physically active into adulthood.
- Strengthening the capability of recreation organisations and providers.
- Improving health outcomes through empowering the inactive community to become active.
- Advocating for Sport and Recreation to be a priority in the community among both participants and decision makers.



2. Grassroots Sport

Great delivery of local sport

- Supporting Regional Sports Organisations (RSO's) to improve the delivery of sport in communities.
- Developing the capability of key organisations; especially in leadership, governance and management of finances and people.
- Continuing to provide an environment to support More and Better Coaches, Coaching More Often.
- Continuing to increase the number and quality of volunteers.
- Ensure there are quality events for the community to participate in.



3. Young People (0-18)

Developing a life-long love of sport and recreation

- Ensuring Children (aged 0-12) develop Fundamental Skills.
- More organised Sport and Recreation in Primary Schools.
- More Secondary School students playing Sport and taking part in Recreation.
- More young people participating in Sport and Recreation outside the school setting.
- Ensuring Sport and Recreation for young people is a priority in the Community and School.



4. Our Capability

A professional and capable organisation

- Providing Leadership and Management that enables maximum outcomes to be achieved.
- Promote Sport Bay of Plenty through clear and consistent Marketing and Branding.
- Connect the sector through quality Information and Communication.
- Quality Research, Monitoring, and Evaluation that informs decision making.
- Robust and Sustainable resources, systems and processes.



Chairman's Report 2010/2011



2011 has been a year of implementation, consolidation and expansion following on from 2010 which was a year of substantial change for Sport Bay of Plenty.

The organisation as a whole underwent a major restructure in 2010 and this year has positively reflected those decisions by increased effectiveness and results across the organisation, in particular within the areas of sport support, active lifestyle and health areas. Implementation has been essential for the success of the Kiwisport initiatives developed in 2010. The Go4It program has nearly completed its first pilot year with excellent feedback. As a Board we see this fundamental skill program, based on sport and delivered by sport, for children between 5 and 12, as a very exciting and hugely positive outcome for the Bay of Plenty.

Consolidation has occurred in most sport and business models this year. In such tough economic times the organisation has been careful to manage its finances and its assets prudently. While reporting a net loss in this year given the amount of activity that has continued to occur, the programs that have been delivered, and the actual financial performance compared to budget, the organisation can be satisfied with these results in these past 12 months.

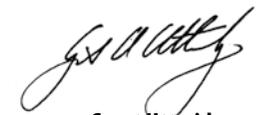
Expansion has been considerable particularly within the health sector. The lifestyles team has expanded and been extremely busy catering for increased demand particularly in the Green Prescription area. At the same time Sport Bay of Plenty has spent time assisting in the National Cycle Centre of Excellence bid. This demand for our services is indicative of the high quality service being provided and the collaboration throughout the community that Sport Bay of Plenty can facilitate.

Sport is a people business and at Sport Bay of Plenty we are blessed with great people who truly believe in making a difference and aspiring to make people in the Bay of Plenty, more active, more often. On behalf of the board and also the stakeholders of Sport Bay of Plenty I would like to extend our thanks to all our staff for their commitment and results over this past year. Our team is exceptionally well led by our CEO Wayne Werder and his senior management group and we appreciate and value their commitment to the organisation.

Sport Bay of Plenty has for the first time initiated road shows to the various stakeholders in each of the three principal regions of the Bay of Plenty. We especially value the feedback that we learned from these and other meetings with our stakeholders. There were a number of new ideas and thoughts aired at those forums, especially around young people in sport, which will form part of our planning for the future. The organisation's original goals when Sport Bay of Plenty was first set up were the improvement of participation in sport and recreation, the improvement of administration, coaching and promotion of sport and the development of new programs. These goals cannot be achieved without the support and feedback from our community. We are also indebted to our funding stakeholders, in particular SPARC, the Bay Trust and our local councils. We are very grateful for your support and your ability to support your community in the way that you do.

I would like to take this opportunity to acknowledge the work of our board who are all volunteers and thank them all sincerely for their efforts this year. In particular to Susan Northey, a previous chairperson of the board who has stood down from her role this year and to Peter Leggat who has been promoted to a position outside of the district. Thank you both for your input and commitment. We welcome two new trustees in Paul Woollaston and Graeme Young and look forward to the sharing their ideas and the expertise they bring to the Board. As Chairman I value highly the entire Board's counsel, guidance, direction and governance of the organisation in what are still difficult times for non-profit organisations.

As a board it is our intention to expand and develop our connections within sport in the Bay of Plenty and pursue our goal of being the most active community in New Zealand. I look forward to the upcoming year working with the Bay of Plenty sports community.



Grant Utteridge
Chairman - Sport Bay of Plenty



In the 2009/10 annual report I wrote about the continual change that the sector had faced and the challenges and opportunities that this had presented. In the past financial year we have also navigated through a number of significant changes while also consolidating where possible. It has been another very productive year for Sport Bay of Plenty in which a variety of programmes were delivered as we strove to achieve our vision of the Bay of Plenty being the most active region in New Zealand.

Upfront I would like to acknowledge the people and organisations that make Sport Bay of Plenty the organisation it is today. Our largest investor SPARC have provided a significant investment into Sport Bay of Plenty, both through their core funding and through KiwiSport which is then distributed to the Community. Their investment, support and leadership have been greatly appreciated. The six local councils with the Bay of Plenty region have all contributed in some way and the working relationship between our staff and Council staff continues to be positive. Particular mention is appropriate to the Tauranga City Council for their ongoing support, a relationship which is held up as best practice across the country. Thanks also to our community funders, in particular to the BayTrust for their support of CoachForce, and to TECT and the Rotorua Trust for their ongoing support. The various Gaming Charities also deserve a mention for their support of Sport Bay of Plenty but also to the sector in general.

Our partnership with the various Health agencies has proved very successful across the year and we enjoy a positive relationship at a number of levels from Ministry of Health to the two DHB's and the various PHO's within the region. The development of BOP Health strategy, supported by these stakeholders was one of the highlights of the year.

KiwiSport investment allowed Sport Bay of Plenty to fund a number of initiatives aimed at young people and we are starting to see the results of this investment across the Bay of Plenty. There is no doubt that administering this fund has required an additional workload, but the results have made this investment in time worthwhile. The Go4It Fundamental Skills programme is an example of the value of working together.

The Sport Bay of Plenty staff continue to be the heart of the organisation, and it was pleasing to see the organisation finish in the top 10 in the JRA Best Places to Work survey. It is a pleasure to work with a group of passionate and talented individuals. The Board, led by Grant Utteridge has once again guided the organisation strategically and deserve mention for their contribution (all as volunteers).

Our sector has been protected a little from the wider economic challenges such as the Global Financial Crisis, and this is largely because the foundation of our sector is our volunteer base. The people that live and breathe sport and recreation and make it happen are mostly volunteers, and it is our role to ensure that they can continue to do what they do more effectively and to continue enjoying what they do. Our sector would not exist without the thousands of individuals who give up their time to make things happen, and although there are far too many to acknowledge individually, as a group they do need to be recognised, and we thank them all.

Despite a fair amount of doom and gloom in the world at present it is pleasing to still see people participating and enjoying being active through sport and recreation. It continues to play a significant role in the community, continues to bind families and the communities of the Bay of Plenty, while also bringing immense pride, satisfaction and a sense of achievement to many.

We have set our mission to inspire and enable more people to be active and enjoy the benefits that this brings, and we will continue do our bit in making a difference to the Bay of Plenty Community through sport and recreation. It's a goal we believe is worth the effort.



Wayne Werder
Chief Executive



Active Lifestyles - More people, more active, more often

Active Lifestyles

"More people, more active, more often"

Sport Bay of Plenty continued to encourage Bay of Plenty residents to be more active more often. They have been encouraged to increase their physical activity levels by providing easily accessible information, support and opportunities to participate in a range of physical activities. The team has led innovative new initiatives, while continuing to work collaboratively with other organisations to consolidate services.

2010/11 highlights include:

- Enhancement of existing programmes, such as Live to Play Month and Bike Wise Month. Record participant numbers attended events in 2010/2011 (over 4000 participants in Bike Wise events across the region during National Bike Wise Month)
- Supported a range of community organisations with planning events, programmes and services to meet community activity needs. 4300 children took part in the Whakatane Holiday Programme with 13 local organisations linking to the programme
- Supported events for the older person including Rest Home Games (twelve local rest homes competed in the 2011), and seven regular Balanced Upright and Safe (BUS) classes delivered across the Rotorua community.
- Edgcumbe Skate park development stage one completion and applications in place to secure funding for stage 2 and completion.

Health

"Improving health outcomes through empowering the inactive to become active"

Making a positive impact on the health and quality of life of those referred to one of our programmes is the key objective of the Health Team. Unfortunately as the 2007/08 Health Survey illustrates, half of all adults in New Zealand are not being physically active on a regular basis, with statistics also showing that 1 in 4 adults, and 1 in 12 children in New Zealand are obese. The Green Prescription, Lifestyle Coach, Active Families and Family Lifestyle Coach programmes continued to focus on working with individuals and whanau to improve physical activity levels, and educate on healthy food choices. This was achieved through working closely with physical activity providers in the community to ensure improvements are sustained.

2010/11 highlights include:

- Development of a regional strategy for Green Prescription and Physical Activity Services 2011 – 2015. A collaborative approach with key stakeholders to plan for GRx services in the future
- The strong relationships with PHOs and DHBs within the region have continued, which has ensured a strong link to the health sector and the ability to advocate for active lifestyles. We have secured investment from the BOPDHB, HR PHO, WBOP PHO, EBPFA, MOH for the next financial year, enabling us to increase our services and human resource availability
- Annual referral numbers for adult Green Prescription in the Bay of Plenty reached 1797 – a significant increase of 442 scripts from the last financial year; well exceeding our annual target

- The annual Green Prescription survey highlights the success of the programme in BOP: 83% are motivated to participate and follow their Green Prescription (up 3% from last year), 86% now understand the benefits of physical activity (up 7%), 69% have noticed health changes since being more active (up 4%), and 84% of respondents felt they received consistent high quality services and support (up 3%)
- Programmes for children continue to reach maximum capacity - the Active Families programme in the Eastern Bay of Plenty supported 46 families, and the Family Lifestyle Coach Programme in Rotorua had contact with 63 families over the last year.



Sport Opportunity

The Sport Opportunity Advisor supports the community by working with Schools, Clubs, community organisations and Sport BOP staff to increase opportunities for people with all types of disabilities to participate in the Sport or Physical activity of their choice. The Sport Opportunity role is guided and funded by The Halberg Trust. The main aims of this role are to promote inclusion and 'No Exceptions' within our communities.

2010/11 highlights include:

- Support from the Rotorua Trust and TECT for the programme and a specialised trailer and equipment
- The 25th Mt Joggers 5/10km Fun Run and Half Marathon held as an inclusive event, with 16 Athletes with Disability registrations
- Funding and employment of a new Parafed Bay of Plenty Development Officer
- Well attended Eve Rimmer Tri Series held in all three sub regions of the Bay of Plenty.

Link to Maori

This year Sport Bay of Plenty has been able to support the position of 'Pouarahi Hakinakina'. This position is looking into better strategic ways of working with Maori in the Tauranga Moana area as well as still supporting SPARC with some National initiatives and traditional Maori sports. The Pouarahi Hakinakina is Sport Bay of Plenty's link to Maori Sport and Recreation in the Western Bay of Plenty. With relationships in Baywide Maori circles, Jack Thatcher will work towards strengthening Sport Bay of Plenty's ability to work within Maori environments and to maintain strong relationships with Iwi and Hapu across the Bay. Sport Bay of Plenty will continue to work closely with Te Papa Takaro o Te Arawa, Mataatua Sports and Te Puna I Rangiriri to ensure that appropriate delivery of Sport and Recreation continues to be delivered to Maori Communities across the greater Bay of Plenty Region.

2010/11 highlights include:

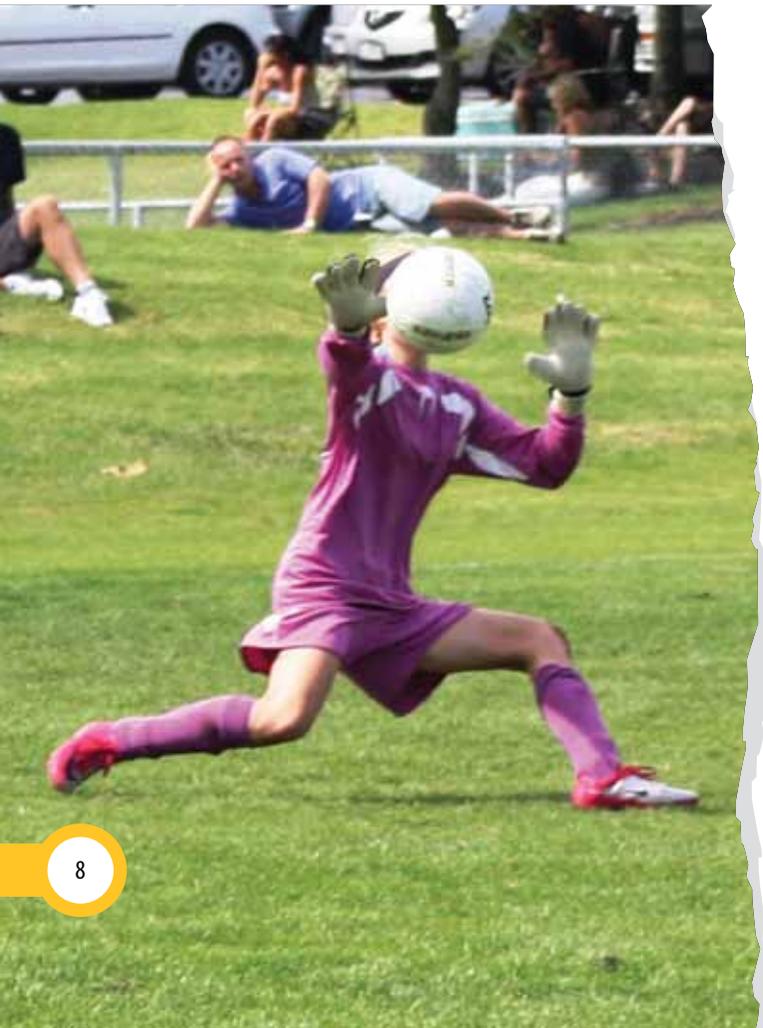
- Training of young Tarai Waka navigators, as well as training of International voyagers in preparation of a Pacific wide voyage called Te Mana O Te Moana
- Continually enhancing links with iwi sports trusts in BOP
- Delivering Ki-o-rahi a Traditional Maori Game through a Sport BOP supported programme Tokatū through Go for It and KiwiSport
- Support towards the 'Tauranga Moana Tangata' festival, and also supporting Mataatua Kapa Haka Inc at Te Matatini National Festival

- Support for Tauranga based trust, 'Te Puna I Rangiriri' to deliver more traditional māori games within the community, and support to deliver a Mau Rakau Leadership Wananga
- Nationally supporting SPARC with Maori initiatives such as 'He Oranga Poutama'
- And continuing to work with Te Roopu Manaaki the Maori Advisory Board for Sport & Recreation to the Board of SPARC.





Grassroots Sport - Great delivery of local sport



Sport Development

"Improving the capability & performance of sport in the region"

Many New Zealanders are now looking for a diverse range of professionally delivered, flexible and accessible sport and recreation activities. As a result, there is a growing need for sports to 'refresh' their traditional model of membership and participation. The role of the Sport Team is to work alongside these organisations and their volunteers to assist and support them to better deliver sport in the region. Sport Bay of Plenty has offered strategic support in a wide variety of areas throughout the Bay of Plenty including volunteer development courses, Governance training, Strategic Planning, Organisational Development Assessments, Funding, Council Advocacy, Marketing and Sponsorship and Leadership.

2010/11 highlights include:

- Provided in depth support to SPARC's seven targeted sports
- Leadership support through a number of targeted interventions with the continuation of a Regional Leadership programme for the regions sporting leaders
- Continued to provide a wide and varied programme of support for individual Regional Sports Organisations (RSO's) and clubs including the development of sport support plans for 20 codes
- Provision of a variety of information resources for clubs, including the A-Z Sports Guide which has been distributed across the Bay
- Lead the Regional Sporting Organisations in the development and presentation of joint submissions to Tauranga City Council and Rotorua District Council in regard to sporting facilities and fields to ensure access for grassroot sport in the Draft Annual Plans
- Significant work completed working alongside Councils throughout the region in the development of and upgrade of facilities including TECT Arena Baypark, Opotiki Sports Pavilion and Rotorua football fields
- provided input into the Home of Cycling proposal to SPARC, which culminated in the Waikato / Bay of Plenty being confirmed as the National Centre of Excellence
- Continued to support the development of the \$41M TECT Arena, the new indoor stadium for Tauranga which opened in 2011.

Grassroots Sport - Great delivery of local sport



BayTrust CoachForce

"More and better coaches"



The BayTrust CoachForce programme is the heart of the coaching programme at Sport Bay of Plenty. A range of coaching opportunities is provided through national coach development courses, national programmes, coaching conferences, sport specific workshops, generic coaching workshops, coach mentoring, BayTrust athlete and coach scholarships and informal learning activities. The focus is on the delivery of quality programmes and coach development opportunities that create more time to coach. This with the aim of the Bay of Plenty region having more knowledgeable and experienced coaches coaching more often in the Bay of Plenty sporting arena

2010/11 highlights include:

- 17 sporting codes and 21 coaches involved in the 2010/11 CoachForce programme
- The introduction of a full time Touch NZ role and three part time roles for Athletics, Parafed and Canoe Slalom

Funded by



- The Future Champions programme engaging over 500 developing young athletes in a holistic coaching program across 10 sports over 3 days
- Over 350 volunteer coaches nominated for the Watties Volunteer Coach of the Year Awards
- 4216 coach development activities were conducted for coaches and teachers working with primary and intermediate aged children in clubs and schools
- 1730 coach development activities for coaches and teachers working with secondary school age students in clubs and schools
- 963 coach development activities for coaches working in the late teenage community (16-19)
- 971 coach development activities were conducted with club coaches working with adult competitive and social teams
- CoachForce achieving regional wide coverage with over 8,380 opportunities provided across the Eastern, Central and Western Bay areas
- coach planning workshops, informal coach workshops, parent clinics and a variety of other coaching opportunities
- The get started and safety concepts online interactive coaching modules
- Continued funding for the BayTrust CoachForce programme for the 2010 – 2013 cycle through BayTrust, SPARC, Lion Foundation and Southern Trust.





Young People - Developing a lifelong love of sport and recreation

Supporting Young People

Sport Bay of Plenty works closely with the education sector from Early Childhood through to Secondary Schools, as well as supporting a raft of out of school activity. The work includes working in depth with schools to help them develop effective processes for the delivery of sport and recreation, and advocating to the wider community to ensure that sport and recreation is a priority. The school sport team worked closely with the various school sport associations across the Bay of Plenty at both

Primary and Secondary level to ensure there were a range of quality events and opportunities available for young people in the Bay. The NZCT AIMS Games continues to be a flagship event for Intermediate School sport and is an event Sport BOP is proud to be associated with.

The overall goal in all of this work is to ensure that young people develop a lifelong love of sport and recreation.

Early Childhood

The past year has seen a continued increase in the demand for workshops from the Early Childhood Advisor. This reflects an increased awareness of the importance of physical activity for the Early Years and of the advisors role. Regular workshops were delivered to Plunket Groups, Parents Centres and other parent organisations across the Bay of Plenty. Many Early Childhood Centres have also made good use of the Early Childhood Advisor, developing their professional knowledge around the important foundation skills that can easily be incorporated into daily life. Tertiary Institutions training new Early Childhood trainees have had the advisor in to train the students in movement and physical activity.

2010/11 highlights include:

- Tykes on Trikes was held successfully in Rotorua again with 151 children attending
- This event was introduced to Tauranga for the first time with over 60 under 5's and their parents attending
- 2011 saw the development and delivery of a Fundamental Movement Skills toolkit which was piloted in 4 preschools/kindergartens in the Bay of Plenty
- This year's Tot Trot in the Redwoods Rotorua attracted over 243 under fives with their parents and caregivers.



Primary and Intermediate School

Sport Bay of Plenty continues to work with national and regional sports organisations, clubs and schools to deliver quality events and experiences to primary and intermediate school students while providing leadership and support for all involved in the provision of sport to primary schools and their children.

2010/11 highlights include:

- Over 75 primary school events facilitated across the Central, Eastern and Western Bay of Plenty
- The 8th annual NZCT AIMS NZ sporting championships continues to be a leading event, with over 4,600 competitors and is an outstanding example of collaboration between a RST, local council and local supporting organisations
- A comprehensive primary & intermediate school sport programme has been developed with clear pathways for students to compete at local and Bay wide events
- Development of an Eastern Bay of Plenty Principals Association to provide a collaborative approach from all primary schools in the region to provide their students with an increase in opportunities to participate in quality events
- The very first Bay wide cross country was held in the Redwoods forest, it provided an opportunity for over 450 children from year 5 to 8 having the opportunity to foot it against the best from the region

Secondary School

Sport Bay of Plenty continues to work with and bring together key organisations to deliver and support the delivery of quality sport and recreation opportunities to secondary school students. The school sport team also provides strategic support and professional development opportunities to secondary school personnel.

2010/11 highlights include:

- Over 78 Secondary School Sporting events were facilitated and the link through the BOP Secondary School Principals Association is continually used as an example of best practice throughout the country
- Leadership and support was continued to all Secondary School Sports Coordinators and management staff across the region through the facilitation of meetings, workshops and face to face discussions
- Worked closely with the BOP Secondary School Principals Association
- Presentations to the BOP Principal's Association to provide up to date information on participation in sport, successes and challenges for schools across the region to help identify strategies for the future
- Advocacy to Councils to ensure that user fees and charges for facilities and sporting fields are kept to a minimum when used by schools to keep costs to participate affordable

- Lead and delivered the monthly sports awards for outstanding athletes, coaches and volunteers.





Young People - Developing a lifelong love of sport and recreation

Kiwisport

A total of \$515,052 has been distributed to local sporting clubs, regional sporting organisations and schools throughout the region with further investment confirmed over the next 12 months. September 2011 will be the final round of contestable applications from the Kiwisport RPF Fund.

2010/11 Highlights include:

As at 30 June 2011 over 50,384 school aged children throughout the region have benefitted from having access to a Kiwisport project.

Kiwisport has provided an additional vehicle to build and enhance collaboration in the local communities to achieve the following objectives:

- increase participation
- increase skills
- reduce barriers
- skilled deliverers

Kiwisport

Major projects

13 major projects have received up to \$30,000 investment through the RPF Kiwisport Fund with some receiving more than one year support to allow for the projects to be grown to be embedded in the organisations and community.

Netball Bay of Plenty was successful in receiving investment in July 2010 for a 3 year project **E TIPU E TU PIKI AKE – Grow Well Stand Tall Step High**. This project is being delivered in the Eastern Bay of Plenty. The reach for this project has been significant with many of the smaller rural schools being drawn into netball related activities for the first time. **Opotiki Gymnastics Club** was a new club that was formed in 2010 by a very enthusiastic community group. They were successful in receiving \$10,000 to purchase new equipment.

Kickstart Projects

\$25,000 was made available in each of the 3 subregions for application from the Kickstart Fund for small initiatives up to \$2,000 with 69 clubs and schools receiving investment throughout the Bay of Plenty region.

Tauranga Hockey Association purchased new funsticks equipment with their \$2,000 to enable them to deliver the programme to 390 students. **Rotorua Lakes High School** and **Omarumutu School** were able to purchase new equipment for sport to happen in their schools.

Secondary School Allocation - non contestable

Where the introduction of Kiwisport into Secondary Schools affected a school's ability to continue to employ a sports coordinator, Sport Bay of Plenty gave priority to those schools for access to the Regional Partnership Fund, provided a school wants to continue to employ a sports co-ordinator. A total of \$26,053.68 has been paid out to those schools affected.



GO4IT: Sport 4 Life



"Ensuring children develop fundamental skills enabling them to develop a lifelong love of sport and recreation"

GO4it is a comprehensive fundamental skills programme that focuses on key skill sets that develop lifelong skills required to participate in sport and recreation for life. This programme coordinated by Sport Bay of Plenty and delivered by the regional sporting organisations, has a long term focus and delivers age appropriate activities throughout every GO4it school. GO4it aims to up skill students, parents, teachers and coaches and consists of in school and out-of-school components, delivered by quality deliverers on a child-centered, needs based ethos.

GO4it is a collaborative project that aims to strengthen our community by focussing on 4 key objectives:

1. To support children in developing skills that will enable them to participate effectively in organised sport
2. To encourage collaboration between primary schools and provide a quality product that is appropriate and relevant to the school setting
3. Ensure that there are opportunities for continuous learning available for teachers, coaches, parents and volunteers
4. Encourage collaborative relationships between and amongst sports, to ensure less duplication in the delivery of sport in schools

KiwiSport

2010/11 highlights include:

- 22 GO4it schools in 2011 (9 EBOP schools, 6 WBOP schools, 7 CBOP schools)
- 3,941 participants
- 2,355 Students (year 1 -3) receive 20 hours of qualified coach led tuition
- 1,586 Students (year 4 – 8) receive 25.5 hours of qualified coach led tuition
- 47,100 hours of qualified coach led participant hours in 2011 to years 1 – 3
- 30,927 hours of qualified coach led participant hours in 2011 to years 4 – 8
- 9 skill sets delivered under GO4it – swim it, bike it, lead it, tokatu, hit it, leg it, kick it, pass it, move it. One lead organisation for each activity (eg Pass it is led by Netball BOP)
- 50+ organisations contributing towards common goals of the programme
- 9 advisory groups formed for each activity (eg Pass it includes Netball BOP, Basketball BOP, Rugby Union BOP, NZ Rugby League)
- High demand from schools for GO4it in 2012



Our Capability - A professional and capable organisation

A Supportive Backroom

Achieving a balance between spending on overheads and spending on community activities is a challenge for all not-for-profit organisations. Ensuring we meet our objective of enabling our staff to be mobile and functional across the whole Bay of Plenty region requires robust systems and processes. In the 2010/2011 year the commercial team have continued to work hard supporting our staff and sports house tenants with professional administration, ICT, marketing and communication functions. This culminated in the achievement of a 94% positive result in our staff and tenant satisfaction surveys.

With three Sports Houses across the Bay, Sport BOP continues to provide current and relevant information, resources and support to the public, sports clubs and sporting codes within our communities.

2010/2011 highlights Include:

- Establishment of a new office in Whakatane which enables better public access to Sport BOP
- Investment in ICT Upgrade of new laptops & pc's
- ICT Systems audit which led to a change of IT provider
- Improvement of branding and brand consistency across the organisation
- Making savings in key supply areas
- Transfer of ownership of some community events to ensure their ongoing growth
- Sport BOP staff actively leading key conferences with other RST's / NSO's



Community Projects



Sport BOP assisted in the delivery of several Active Communities programmes in 2010/11. These projects are collaborative programmes in which a number of key stakeholders join forces to offer opportunities for the Bay of Plenty community to be more active.

Rotorua In Gear



This project aims to get more people cycling more often by creating a 'social norm' around cycling for recreation, sport and transport.

Partners in the project include SPARC, Rotorua District Council, Health Rotorua PHO, Bike NZ, Lakes DHB, Sport BOP and the Police. Year One of the project has focussed on piloting education resources in school settings which can be rolled out nationally. Over 1000 children have received Rotorua in Gear training with, from Fundamentals skills training through to road safety and sport specific modules. Marketing and promotion of cycle safety messages will be an addition to the project this year.

Let's Go Whanau



SPARC approved this Active Communities project to start in 2010 which aims to create a successful model for engaging isolated communities in sport by targeting Whanau. The project will have three community coordinators based in Whakatane, Kawerau and Opotiki and will work with local sports clubs/groups to provide family based programmes to encourage sport participation in isolated communities. Partners in the project include SPARC, Opotiki, Kawerau and Whakatane Councils, Toi Te Ora Public Health, Mataatua Sports Trust, BOP DHB and Sport Bay of Plenty.

Pathway 2 Health



Pathway 2 Health (P2H) is the Eastern Bay of Plenty Active Communities project which focuses on enhancing sport and recreation across the districts of Kawerau, Whakatane and Opotiki by developing and supporting structured and unstructured opportunities. Partners in the project include SPARC, Opotiki, Kawerau, and Whakatane Councils, Toi Te Ora, Mataatua Sports Trust, BOP DHB and Sport BOP. The project finished its three year term in September 2010 however thanks to ongoing funding from partners, the project term has been extended another two years at a reduced capacity. Formal evaluation findings from Quigley and Watts identified that it has been a very successful project, reaching target audiences with a strong community approach to increase levels of physical activity.

City on its Feet - Tauranga



COIF, established in 2005, continues to develop a walking culture within Tauranga through supporting a network of 32 walking groups throughout the city.

The project is now focused on sustaining the current walking groups by promoting the benefits, and opportunities for people to become more active through walking.

Connect Sport

A three year Active Communities project, beginning in October 2009, working with targeted sports in the communities of Te Puke and Katikati with the goal of increasing participation in these sports through a 'better connected community'. Partners in the project include SPARC, Katikati College, Te Puke High School, the community Boards of Te Puke and Katikati and Sport Bay of Plenty. Connect Sport continues to work behind the scenes with Netball, Football, Cricket, Volleyball, Athletics and Rugby amongst many sports to support volunteers in their provision of sport. Pivotal to this is the research conducted with the Bay of Plenty Polytechnic that has produced data on youth sport which has assisted with the planning in 2010/11.



Sport Bay of Plenty Events Limited

Sport Bay of Plenty Events Ltd continued to deliver a number of flagship events, with the Port of Tauranga Half once again selling out in record time. In line with the organisations strategic direction of only delivering events as a 'last resort', several events were passed onto event deliverers. These included the Kaimai Classic and Half 4 Heart (to Event Day).

Sport BOP Events Ltd delivered the following events in 2010/11:

- Craig's Investment Partners Tinman
- Port of Tauranga Half
- Coast Papamoa Quadathlon
- Ucan2 Series

Our thanks to the Patter, ably lead by Jane Patterson for their continued professional approach to the delivery of the Craigs Investment Partners Tinman and the Port of Tauranga Half.

Sport Bay of Plenty would like to acknowledge the various sponsors and volunteers that make these events possible.

Craigs Tinman Triathlon

5th December 2010



Coast Papamoa Quadathlon

4th March 2011



Port of Tauranga Half

8th January 2011



Ucan2 - Triathlon & Duathlon Series

7th February and 7th March 2010



Waiariki Institute of Technology 2010 Bay of Plenty Sports Awards



Rotorua Energy Events Centre. Friday 19th November 2010

OPEN AWARDS

Award Category	Name
Waiariki Institute of Technology 2010 Bay of Plenty Sports Awards SUPREME AWARD	Matthew Lack (Wheelchair Racing)
Bayleys Sportsman of the Year	Sam Sutton (Kayaking)
Galaxy Travel Worldtravellers Sportswoman of the Year	Gemma Flynn (Hockey)
BayTrust Coach of the Year	Gordon Tietjens (Rugby Sevens)
The Lakes Tauranga Official of the Year	Kelly Hudson (Hockey)
CNS Clinic Team of the Year	NZL Kayak Team
APR Consultants Junior Sportsman of the Year	Matthew Lack (Wheelchair Racing)
Eves Realty Junior Sportswoman of the Year	Monique Avery (Mt Biking/Xterra)

Award Category	Name
Delta Corporation Club of the Year	Rotorua Rowing Club
Destination Rotorua Open Service to Sport	Peter Swan (Cricket) Jenny Nahu (Rugby League) Delwyn Cooper (Badminton) Colin Berquist (Rugby) Andy Fuller (Canoe Slalom) Louise MacDonald (Netball) Judy Castles (Basketball) Kathryn Austin (Squash) Kim Watson (Touch) Jim Savage (Disability Sport) Jim Carlin (Football) Marilyn Downey (Hockey) Denny Enright (Surf Lifesaving)

Waiariki Institute of Technology 2010 Bay of Plenty Sports Awards



SECONDARY SCHOOL AWARDS

Award Category	Name
Bay of Plenty Polytechnic Sportsman of the Year	Thomas Saunders (Yachting, Tauranga Boys' College)
Bay of Plenty Polytechnic Sportswoman of the Year	Olivia Chance (Football, Tauranga Girls' College)
Leading Edge Communications Coach of the Year	Paul Barr (Volleyball, Trident High School)
Bay Office Products Boys Team of the Year	Trident High School Senior A Volleyball Team
Rotorua Energy Charitable Trust Girls Team of the Year	Tauranga Girls' College Senior A Volleyball Team
Eastpack Best Student Contribution to Sport	Matthew Axten (Reporoa College)
Marathon Visual Media Service to Secondary School Sport	Ngaire Lee (Rotorua Girls' College)



Independent Auditor's Report To the Trustees of Sport Bay of Plenty Charitable Trust Board Incorporated

Report on the Financial Statements

We have audited the financial statements of the Trust and its subsidiary set out on the following pages which comprise the balance sheet as at 30 June 2011, and the income statement, statement of changes in equity for the year then ended, and a summary of significant accounting policies and other explanatory information.

Trustees' Responsibility for the Financial Statements

The trustees are responsible for the preparation and fair presentation of these financial statements in accordance with generally accepted accounting practice in New Zealand and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment

of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other than in our capacity as auditor we have no relationship with, or interests in Sport Bay of Plenty Charitable Trust Board Incorporated or its subsidiary.

Opinion

In our opinion, the financial statements to follow; in all material respects, the financial position of Sport Bay of Plenty Charitable Trust Board Incorporated and its subsidiary as at 30 June 2011, and its financial performance for the year then ended in accordance with generally accepted accounting practice in New Zealand.

Cumay & Co

5 October 2011
Tauranga, New Zealand



Sport Bay of Plenty Charitable Trust Board Incorporated

Consolidated Balance Sheet as at 30 June 2011

	Notes	Group 2011	Group 2010	Parent 2011	Parent 2010
Assets					
Current Assets					
Cash		109,386	597,860	18,533	329,272
Term deposits		1,626,460	1,013,899	1,426,460	1,013,899
Trade debtors		113,736	53,563	107,911	45,008
Other receivables	4	28,452	40,387	28,452	71,942
Total Current assets		1,878,034	1,705,709	1,581,356	1,460,121
Non-current assets					
Fixed assets	5	191,881	220,108	191,881	220,108
Total Assets		2,069,915	1,925,817	1,773,237	1,680,229
Current Liabilities					
Trade creditors		101,006	110,819	100,676	108,129
Income in advance	6	1,168,544	1,014,564	907,125	797,747
Other payables	7	234,400	174,346	201,591	151,296
Total Current Liabilities		1,503,949	1,299,729	1,209,392	1,057,172
Total Liabilities		1,503,949	1,299,729	1,209,392	1,057,172
Net Assets		565,966	626,088	563,845	623,057
Total Equity		565,966	626,088	563,845	623,057

For and on behalf of the board


Grant Utteridge (Chairperson)

4th October 2011


Carol Quirk (Trustee)

4th October 2011



Consolidated Statement of Income for the year ending 30 June 2011

	Notes	Group 2011	Group 2010	Parent 2011	Parent 2010
Revenue					
SPARC		1,713,279	1,468,280	1,713,279	1,468,280
Territorial Authorities		528,764	536,395	528,764	536,395
Donations	9	728,603	700,161	756,603	732,342
Health		495,697	556,493	495,697	556,493
Other revenue	2	847,482	687,459	575,964	282,242
Total revenue		4,313,825	3,948,788	4,070,307	3,575,752
Less expenses					
Telecommunications		39,348	35,908	39,348	35,908
Rent & rates		153,042	153,025	153,042	153,025
Salaries and wages		1,802,897	1,628,678	1,802,897	1,628,678
Vehicle lease		113,195	111,333	113,195	111,333
Other operating expenses	3	2,265,465	1,957,238	2,021,037	1,589,807
Total operating expenditure		4,373,947	3,886,182	4,129,519	3,518,751
Net operating surplus/ (deficit)		(60,122)	62,606	(59,212)	57,001



Consolidated Statement of Changes in Equity for the year ending 30 June 2011

Opening balance	626,088	563,482	623,057	566,056
Net Surplus/ (deficit) for year	(60,122)	62,606	(59,212)	57,001
Total recognised revenues and expenses for the year	(60,122)	62,606	(59,212)	57,001
Closing balance	565,966	626,088	563,845	623,057

The Statement of Accounting Policies and Notes to the Financial Statements form part of and should be read in conjunction with these Financial Statements.

Notes to the Financial Statements for the year ended 30 June 2011

1 Statement of Accounting Policies

1.1 Reporting Entity

The Sport Bay of Plenty Charitable Trust is a trust, established by the Trust Deed dated 14 May 2003. The Trust holds 100% of the shareholding in its subsidiary Sport Bay of Plenty Events Limited forming a group for financial reporting purposes. The Group Financial Statements have been prepared in accordance with generally accepted accounting practice.

1.2 Measurement Base

The accounting principles recognised as appropriate for the measurement and reporting of financial performance and financial position on a historical cost basis are followed by the trust.

1.3 Basis of Consolidation

Subsidiary

The consolidated financial statements have been prepared using the purchase method of consolidation.

1.4 Specific Accounting Policies

The following specific accounting policies which materially affect the measurement of financial performance and the financial position, have been applied.

Accounts Receivable

Accounts Receivable are stated at their estimated realisable value.

Leases

The trust leases certain office equipment and vehicles. Operating lease payments, where the lessors effectively retain substantially all of the risks and benefits of ownership of the lease items, are included in the determination of the net surplus in equal instalments over the lease term. Finance leases are fully recognised as liabilities. The assets underlying the finance lease are similarly capitalised as fixed assets.

Fixed Assets

Fixed Assets are recorded at cost less accumulated depreciation.

On 1st July 2003, the Trust purchased all the Fixed Assets of the Bay of Plenty Sports Foundation General Purposes Trust. As the Fixed Assets were purchased in a used condition, these were

examined individually and where deemed necessary, the Asset's useful life was amended accordingly. In some cases, this may differ from the Specific Accounting Policy on depreciation as stated below.

Depreciation

Depreciation is charged on a straight line basis so as to write off the cost or valuation of the fixed asset to their estimated residual value over their expected useful lives.

The estimated useful lives are as follows:

Sports Equipment	3-5 years
Furniture & Fittings	10 years
Electronic equipment	3-5 years
Leasehold improvements	11 years
Library resources	4 years

Goods & Services Tax

All revenue and expense transactions are recorded net of GST with the exception of donations which are zero rated for GST purposes. Where applicable, all assets and liabilities have been stated net of GST with the exception of trade debtors and trade creditors which are stated inclusive of GST.

Grants

Grants received are recognised in operating revenue, unless specific conditions attach to a grant and repayment of the grant is required where those conditions are not met. In these cases, the grant is treated as a liability until the conditions are met.

Differential Reporting

The Trust qualifies for differential reporting because it is not publicly accountable and is not large. The Trust has taken advantage of all differential reporting exemptions.

1.5 Changes in Accounting Policies

There have been no changes in accounting policies.

Notes to the Financial Statements for the year ended 30 June 2011

2 Other Revenue

	Group 2011	Group 2010	Parent 2011	Parent 2010
Contract receipts	8,000	7,400	8,000	7,400
Interest received	85,960	49,167	80,501	45,433
Rent received	19,550	16,800	19,550	16,800
Sponsorship	113,585	114,086	32,250	31,250
User fees	555,199	435,117	281,651	138,443
Dividends	713	508	713	508
Sundry revenue	64,475	64,381	153,299	42,408
Total	847,482	687,459	575,964	282,242



3 Other operating expenses

	Group 2011	Group 2010	Parent 2011	Parent 2010
ACC premiums	31,558	19,448	31,558	19,448
Accountancy	22,066	20,000	22,066	20,000
Advertising & promotion	52,770	53,436	15,930	18,261
Audit fees	6,650	6,350	5,050	4,850
BayTrust Scholarships	45,000	30,000	45,000	30,000
CoachForce RSO Contracts	458,996	436,499	458,996	436,499
Entertainment	9,164	11,221	3,996	3,414
Equipment leased	11,558	11,950	11,558	11,950
Depreciation	72,802	68,225	72,802	68,225
General expenses	11,526	11,047	11,526	11,047
Insurance	18,021	15,141	18,021	15,141
Interest expense - finance leases	506	378	506	378
KiwiSaver	26,778	22,141	26,778	22,141
Kiwisport	515,052	136,212	515,052	136,212
Legal expenses	2,480	1,604	2,230	1,354
Programme and event costs	509,982	625,951	279,412	271,071
Repairs & maintenance	3,144	2,643	3,144	2,643
Travel and accommodation	7,365	9,334	7,365	9,334
Trustee remuneration	5,400	4,250	5,400	4,250
Vehicle other	81,287	69,336	81,287	69,336
Other	373,360	402,072	403,360	434,253
Total	2,265,465	1,957,238	2,021,037	1,589,807

Notes to the Financial Statements for the year ended 30 June 2011

4 Other receivables

	Group 2011	Group 2010	Parent 2011	Parent 2010
Prepayments	27,529	22,120	27,529	22,120
Other receivables	923	18,267	923	49,822
Total	28,452	40,387	28,452	71,942

5 Fixed assets

	Group & Parent 2011			Group & Parent 2010		
	Cost	Accumulated Depreciation	Book Value	Cost	Accumulated Depreciation	Book Value
Leasehold improvements	79,848	19,163	60,685	79,848	11,977	67,871
Motor Vehicles	21,278	9,294	11,984	20,611	4,849	15,762
Office equipment	196,745	97,156	99,589	270,242	143,140	127,102
Sports equipment	39,258	19,635	19,623	23,597	14,223	9,374
Total	337,129	145,248	191,881	394,298	174,189	220,108

6 Income in advance

	Group 2011	Group 2010	Parent 2011	Parent 2010
Sport and Recreation New Zealand	301,322	329,228	301,322	329,228
Kiwisport Funds	356,340	291,292	356,340	291,292
Territorial Authorities	13,334	6,667	13,334	6,667
Gaming Trusts	72,086	70,401	72,086	70,401
Other	425,462	316,976	164,043	100,159
Total	1,168,544	1,014,564	907,125	797,747

7 Other payables

	Group 2011	Group 2010	Parent 2011	Parent 2010
PAYE payable	34,029	34,950	34,029	34,950
Salary & wages payable	27,328	20,296	27,328	20,296
Provision for holiday pay	77,194	71,658	77,194	71,658
Accruals	49,158	23,596	49,158	23,596
GST payable	46,671	24,156	13,862	1,136
Bonds payable	20	20	20	20
Total	234,400	174,676	201,591	151,656

Notes to the Financial Statements for the year ended 30 June 2011

8 Operating Lease Obligations

Obligations payable after balance date for non-cancellable operating leases are as follows:

	Group and Parent	
	2011	2010
Within one year	276,767	210,154
More than one year	391,511	316,786
Total	668,278	526,940

9 Donations

Sport Bay of Plenty would like to acknowledge all the following charitable organisations that helped with funding throughout the year:

	Group and Parent	
	2011	2010
Rotorua Energy Charitable Trust	39,000	24,125
NZ Community Trust	30,000	0
Halberg Trust	43,750	42,813
BayTrust	400,000	370,000
Lion Foundation	190,000	100,000
Perry Foundation	0	45,000
Southern Trust	20,000	25,000
First Sovereign	45,000	55,722
Tauranga Energy Consumer Trust	31,016	30,000
Pub Charity	10,841	3,095

10 Sport and Recreation New Zealand Kiwisport Funds

Kiwisport funding received	580,101
Income carried forward from 2010	291,291
	871,392

Major Project Fund

Netball Bay of Plenty	30,000	
Bay of Plenty Cricket Association Inc	30,000	
WBOP Secondary School Sports Association	30,000	
Bay of Plenty Golf Inc	25,000	
Basketball Bay of Plenty	30,000	
Waikato Bay of Plenty Football	30,000	
Surfing New Zealand	15,000	
Upper Central Zone of NZRL Inc	30,000	
Opotiki Gymnastics	10,000	
Tauranga Water Polo	5,000	
Rotorua Primary School Sports Association	30,000	265,000

Regional Fundamentals Project

Athletics Waikato BOP	20,000	
Waikato BOP Football	12,500	
Netball Bay of Plenty	12,500	
Tennis Waikato BOP	12,500	
Water Safety NZ	20,000	
Gymsports NZ Ltd		
Te Papa Takaro O Te Arawa	17,500	
Other	60,884	15,884

Kickstart recipients

77,632

Secondary School Sports Coordinator recipients

Kawerau College	3,948	
Rotorua Boys High	6,435	
Edgumbe College	1,266	
Whakatane High School	4,887	16,536

Income in advance

356,340

Notes to the Financial Statements for the year ended 30 June 2011

11 Taxation

No income tax is payable by the Trust or its subsidiary. The Trust has exempt income status in terms of section CW 34 of the Income Tax Act 2007, while its subsidiary has exempt income status in terms of section CW 39 of the Income Tax Act 2007. This means that all income received by the Group is exempt from income tax.

12 Subsidiary

The subsidiary, Sport Bay of Plenty Events Limited, is 100% owned and has a balance date of 30 June 2011. The principal activity of the subsidiary is the management of sporting events. A deficit of \$910 from the subsidiary has increased the consolidated deficit further to \$60,122 (2010: Net surplus of \$5,605 increased the Group Surplus of \$62,606).

13 Related Parties

There were no related party transactions for the year ending 30 June 2011 (2010: NIL).

14 Capital Commitments

The Trust has no commitments for future capital expenditure at 30 June 2011 (2010: Nil).

15 Contingent Liabilities

There are no contingent liabilities outstanding as at 30 June 2011 (2010: NIL).

16 Date of authorisation for issue

The trustees authorised the release of these financial statements on 4 October 2011.



Supporters



Bayleys Real Estate

Bay Office Products Depot

Bike & Pack

Classic Hits

Delta Corporation

EastPack

Eves Realty

Farmer Motor Group

Galaxy Travel

HireQuip

Horizon

Leading Edge

LWear

Marathon Visual Media

Rutherford Signs

Smiths Sports Shoes

Tauranga Leisure

The CNS Clinic

The Lakes Tauranga

Wright Sports

Thanks to Sunlive (www.sunlive.co.nz) for the photos used throughout this document

