

# 2030 Vision for Sport and Recreation

**“The Bay of Plenty is a healthy, active and happy community”**

Sport Bay of Plenty has a leadership role to ***Influence and Advocate*** for sport, recreation and physical activity.

## ***Partnerships & Collaboration***

- Working together across health, education, social and community development areas
- Being flexible and innovative
- Knowing when to lead and when to support

## ***Opportunities to Participate***

- Accessible and inclusive for everyone
- Taking part is safe, fun and affordable
- Being active is a priority

## ***Community & People Focused***

- Activities available are based on community and whanau needs
- The benefits of being active are well known
- People take responsibility for their own health and wellbeing

## ***Fit for Purpose Infrastructure***

- The right natural and built spaces and places
- Investment is based on future needs
- Infrastructure encourages physical activity

## ***Expertise in the Sector***

- Workforce is capable and competitively paid
- Volunteering is the norm and valued
- Governance focuses on strategic intent

## ***Embracing Technology***

- Advantages and challenges are understood
- Benefits are harnessed and used appropriately
- People create a balance between activity and technology

**He aha te mea nui o te ao? He tangata, he tangata, he tangata!!**  
***What is the most important thing in the world? It is people, it is people, it is people!***