

Full Summary of the **KIWISPORT** & the Regional Partnership Fund In the Bay of Plenty

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This paper provides the background information of the processes and information given to stakeholders for the development of the Priorities and Operation of the Kiwisport Regional partnership fund.

Introduction

Kiwisport is a new initiative and was announced by the Prime Minister on 11 August, 2009

- Kiwisport is a fund, not a programme.
- It is intended to assist community-based providers of organised sport for young people.
- Because it is not a national programme, Kiwisport is expected to respond to regional opportunities and therefore it may differ from one region to another.

What is the purpose of Kiwisport investment?

Kiwisport has very specific purposes:

- To increase the numbers of school-age children participating in organised sport – during school, after school and by strengthening links with sports clubs;
- To increase the availability and accessibility of sport opportunities for all school-aged children to participate in organised sport; and
- To support children in developing skills that will enable them to participate effectively in organised sport.

This means that Kiwisport investment is to be targeted. It can be used to support initiatives which encourage a collaborative approach (partnerships) and which can increase participation by young people (growth) in organised sport.

Expectations

In managing the Regional Partnership Fund, Sport Bay of Plenty will be expected to invest in projects which:

- provide increased opportunities for school-aged children to participate in sport;
- leverage additional contributions from schools and community groups;
- build and strengthen linkages/partnerships between schools and community sports clubs; and
- take the wishes of the community into account.

At the direction of the Minister of Sport & Recreation, the RPF cannot be used by Sport Bay of Plenty to cover any overhead and administration costs incurred in managing the KiwiSport investment pool. As such Sport Bay of Plenty will treat the management of the RPF as “a service to our sports community” and guarantee to provide this service at no cost to the fund.

The Funding

How will Kiwisport funding distributed?

The Kiwisport investment pool has two components:

- The Direct Fund and
- The Regional Partnership Fund

Direct Fund

The Direct Fund will be provided to all schools (public and private). The amount allocated to each school is based on a per capita formula and will be funded directly by the Ministry of Education (MoE) through normal operational grants. The Direct fund payments to primary schools will begin on 1 October 2009 and secondary schools will begin on 1 January 2010. The funding equates to approximately \$21 per secondary student and \$13 per primary student.

The Regional Partnership Fund

The Regional Partnership Fund (RPF) will be allocated to Sport Bay of Plenty by SPARC for use in Bay of Plenty communities. The allocation is calculated on a per-capita basis based on the number of students in each region. The allocation will be based on the latest available roll-return information from the Ministry of Education for 2009.

The RPF recognises that, along with schools, sports clubs and community groups also have an important role to play in delivering organised sport to school-aged children.

In the Bay of Plenty region the following will be available in a full year:

Primary Schools – Direct Fund	\$430,000
Secondary Schools – Direct Fund	\$435,000
Regional Partnership Fund (RPF) - co-ordinated through Sport BOP	<u>\$580,000</u>
	\$1,415,000

The Direct Fund is paid directly to Schools through the Ministry of Education. The Regional Partnership Fund will be managed by Sport Bay of Plenty.

Reality Check

No matter how the RPF fund is used there will not be enough funding. There are approximately 150 Primary/Intermediate Schools, 30 Secondary Schools, and 50 Sporting Codes in the Bay of Plenty region so a targeted approach will be necessary. That means not everyone can be supported in the first year, nor can the support to the first recipients be permanent and ongoing.

The Consultation

Sport Bay of Plenty was required by SPARC to consult key stakeholders in order to present a regionally- mandated business case for Kiwisport investment.

The consultation programme and timeline was outlined in the first discussion document given to stakeholders. This consultation allowed Sport Bay of Plenty to understand what opportunities exist to increase the number of school-aged young people participating in organised sport and how we could maximise the impact of Kiwisport funding by investing in the best of those opportunities.

Focus Groups and Regional Forums were facilitated by Sport BOP Representatives, and the Board of Sport BOP took an active role (as observers) in the consultation phase. Organisations also took the opportunity to attend individual meetings with staff from Sport Bay of Plenty. Through this consultation, the community identified the priorities for the Regional Partnership Fund (RPF), and how the fund will operate in the Bay of Plenty

Management of the Fund

Operating Principles

Based on the consultation to date, priority will be given to those initiatives that align with the following operating principles.

Strengthening partnerships between Schools and Community Sport

The RPF, as its name suggests, is intended to encourage close co-operation between schools and community providers. Projects that can demonstrate collaboration and reduce duplication of services, especially competition for athletes and coaches, will be given priority

Strategic Alignment

Priority will be given to projects that are aligned with their Regional & National associations' strategic outcomes.

Impact

Outcomes from all projects must be measurable and recipients of KiwiSport investment must accept responsibility for achieving "promised" outcomes. A baseline of information will be a requirement in order to set measures to gauge if investment has been successful.

Key Messages

All KiwiSport initiatives will be expected to promote and communicate to parents, children and the wider public, the importance of sport & recreation for young people.

Information

Priority will be given to projects that address issues surrounding the flow of information (e.g. concerns that families and schools are unaware of opportunities).

Opportunities for All

Priority will be given to projects that consider issues such as disability, social and economic inequalities.

Financial Contribution

An expectation of the RPF is that partners will contribute financially to their proposal. There is no minimum or maximum contribution but priority will be given to projects that show additional contributions over and above the RPF funding required.

The Priorities

The key priorities for the Bay of Plenty were identified through community consultation.

- **Fundamental Skill Development** – providing a learning environment where young people develop fundamental sport skills so they have the right building blocks to play sport for life. Skills development programmes should be targeted at young people as well as upskilling parents, teachers and coaches.
- **Collaboration** - encouraging collaborative relationships between and amongst sports, schools and other groups. For example, Sports co-ordinator positions working with clusters of primary schools, or clubs working in partnership with schools.
- **Quality Competitions / Events** – provision of quality sporting opportunities for all young people (competitive and social), across the entire Bay of Plenty to ensure all young people have the opportunity to participate at the level of ability or level of interest.
- **Reducing Inequalities** – supporting the areas of greatest need; specifically low decile schools, and those that are disadvantaged. There is a need to reduce / subsidise costs of playing sport (including travel, registration at events, equipment, fees, travel, facility hire and uniforms) for those most in need.
- **Skilled Deliverers** – ensuring there is a network of capable and experienced people working at the coal face who are delivering quality sporting experiences for young people (e.g. volunteers, coaches, officials, sport coordinators, event organisers).
- **Professional Development** – ensuring there is a network of capable and experienced people available to assist, develop, support and mentor those working at the coal face to ensure they are more confident and capable to deliver organised sport opportunities for young people. This includes ensuring that there are opportunities for continuous learning available for teachers, coaches and volunteers throughout the entire Bay of Plenty region.

The Regional Partnership Fund

Based on the feedback from the consultation process, Sport Bay of Plenty will seek a balanced portfolio of short-term and longer-term investments so that the investment is not “locked up” indefinitely and it is able to respond to new opportunities as they emerge. There will be a mixed model – a split of contestable and non-contestable models.

Suggested Breakdown of Funding

1. Regional Flagship Project	\$200,000
2. Cluster/ Partnership projects (at least 9 projects)	\$270,000
3. Kick Start Fund (up to \$2,000 per application)	\$ 75,000
4. Secondary School allocation	<u>\$ 35,000</u>
TOTAL	<u>\$580,000 (annually)</u>

1. Regional Flagship Project – non contestable

Fundamental Skill Development was the top priority across the Bay of Plenty. A programme will be developed in conjunction with the sporting codes, schools and wider community that will aim to provide a learning environment where young people develop fundamental sport skills so they have the right building blocks to play sport for life. The programme will be targeted at 5-12 years olds as well as upskilling parents, teachers and coaches. It is likely that the programme will be delivered by Sporting Codes and Recreation providers, coordinated by Sport BOP, include in-school and out-of-school components, and have a long term focus.

2. Cluster / Partnership Projects – contestable

Encouraging collaborative relationships was another key priority. Projects that can demonstrate collaboration and/or reduce duplication of services, especially competition for athletes and coaches, will be given priority. Priority will be given to projects that have at least four (4) partners involved, and have a mix of shorter term and longer term focus. Sport BOP will call for applications for these projects. It is intended that there will be at least 3 projects in each of the three sub regions of the Bay of Plenty.

3. Kickstart Fund – contestable

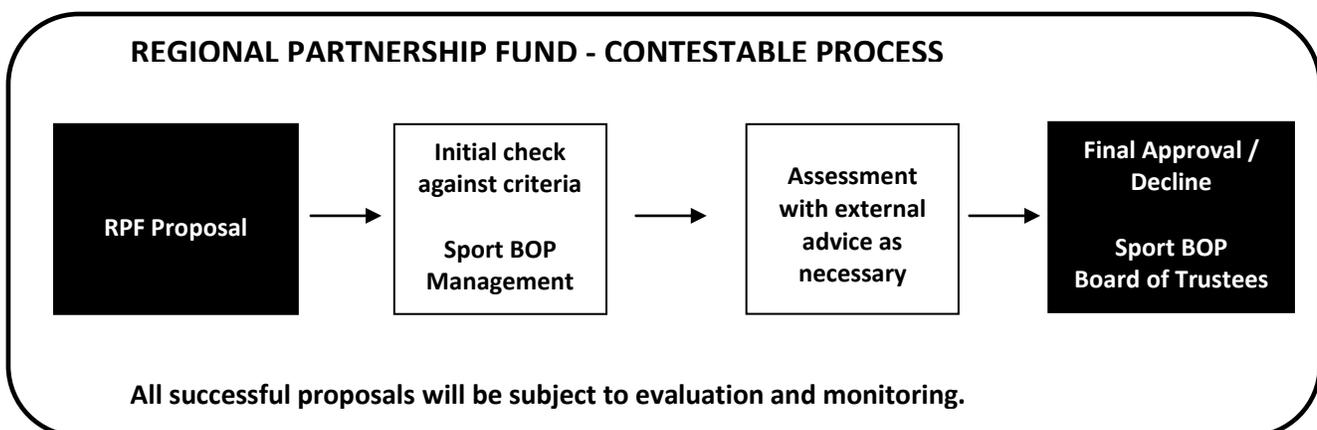
A fund of \$25K will be available in each of the three sub regions for ‘smaller’ initiatives (up to \$2K) that assist in the achievement of the objectives of KiwiSport. The priority will be given to initiatives that reduce inequalities (e.g. reduce cost), or show innovation.

4. Secondary School Allocation - non contestable

This fund acknowledges a Ministerial directive that no secondary school is disadvantaged under the new KiwiSport Scheme. Where the change affects a secondary school’s ability to continue to employ a sports coordinator, the Government expects that RSTs will give priority to those schools for access to the Regional Partnership Fund, provided a school wants to continue to employ a sports co-ordinator. Ten (10) secondary schools in the Bay of Plenty are disadvantaged, and the total allocation to these schools will be approximately \$35K.

Final Decisions

The final decision for all Regional Partnership Funding will rest with the Sport Bay of Plenty Board of Trustees. The following process for contestable funding is proposed:



Questions regarding Kiwisport

What is organised sport?

Organised sport means sporting activities delivered primarily through organised structures – that is, organised competitions and activities delivered by clubs, schools and other organisations. It includes sporting activities with elements of competition, coaching and skill development. More generally, organised sport is an activity which is regular, repeatable and involves an element of supervision.

Who are school-aged young people?

The focus of Kiwisport is school-aged young people, 5-18 years of age.

What sort of partnerships are there?

There is no definitive list but the Kiwisport initiative places a premium on the value of collaboration. Partnerships could be between clusters of schools, between individual schools and clubs (or other community sport organizations), or between a school and a sponsor.

What about Secondary School Sports Coordinators?

Sport Bay of Plenty acknowledges the recent change in funding allocations has raised concerns about the ability of some secondary schools (particularly lower decile schools) to support existing sports coordinator positions. Both Sport BOP and secondary schools recognise that sports coordinators can play a vital role in achieving the objectives of Kiwisport. **For this reason, disadvantaged schools which are prepared to maintain an existing sport co-coordinator position will be considered a first priority for investment – provided they demonstrate a commitment to the twin goals of growth & partnership.**

Are there activities that won't be funded via the Regional Partnership Fund?

The following are examples of the types of projects that would **not** be appropriate for Kiwisport:

- programmes that undermine existing club/volunteer infrastructure;
- programmes that are considered to be “business as usual” for stakeholders or where new investment would displace existing funding;
- sport facilities and other capital works;
- projects/programmes that do not have a focus on organised sport;
- one-off events and event sponsorship;
- retrospective projects;
- social marketing campaigns; and
- programmes that focus on nutrition and /or physical activity.

What about existing programmes and activities?

The Regional Partnership Fund won't be used to subsidise existing programmes to maintain current levels of participation. However, investment in existing programmes will be considered where the purpose is expansion and will result in more school-aged children playing sport.

Sport Bay of Plenty submitted this proposal to SPARC in December 2009 and it was accepted. Application rounds for the contestable funds commenced March 2010.